

NEWS RELEASE



FOR IMMEDIATE RELEASE

All tied up in Whitby-Oshawa

Second place Liberals surge in in Yellowhead

TORONTO, November 16th, 2014 – In a pair of random samplings of public opinion among 919 voters in the federal riding of Whitby-Oshawa, and 311 in Yellowhead, where by-elections will be held on Monday, November 17, the Liberals and Conservatives are tied in the Ontario riding while the second place Liberal candidate has surged in Alberta.

Whitby-Oshawa

Liberal Candidate Celina Caesar-Chavannes has just less than half the vote (45%) to just more than 4-in-10 for her Conservative opponent, former Whitby mayor Pat Perkins (42%). In comparison, five days ago, candidate results were reversed, but similarly close, with the Conservative at close to half (44%) and the Liberal at 4-in-10 (40%). The NDP candidate, Trish McAuliffe has just one tenth of the vote now (10%), and the Green Party has a very small share (3%). About one fifth of those who voted Conservative in the last federal election will vote Liberal today (18%), while more than 4-in-10 past New Democrats will as well (42%). Few past Liberal voters will vote for another party.

Yellowhead

While Conservative candidate Jim Eglinski has one half the votes (51%), this is down from two thirds five days ago (November 11 - 62%). At the same time, the Liberal candidate, Ryan Maguhn, has seen his share increase from one seventh five days ago (16%) to almost a quarter the day before the vote (24%). The NDP share for candidate Eric Rosendahl, has not changed (November 11 - 12%, today - 13%). More than a tenth will vote for another party (13%).

“Both of these results are very troubling for the federal Conservatives. In Ontario, they're tied in a seat held by one of their most popular ministers, and there appears to be an uprising happening in one of the safest Conservative seats in the country. Neither of these are good signs for the government in the coming election campaign,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 16th, 2014

HIGHLIGHTS:

- The Liberals and Conservatives are tied in the Ontario riding while the second place Liberal candidate has surged in Alberta.
- In Whitby-Oshawa, Liberal Candidate Celina Caesar-Chavannes has just less than half the vote (45%).
- In Yellowhead, While Conservative candidate Jim Eglinski has one half the votes (51%), this is down from two thirds five days ago (November 11 - 62%).
- “Both of these results are very troubling for the federal Conservatives. In Ontario, they're tied in a seat held by one of their most popular ministers, and there appears to be an uprising happening in one of the safest Conservative seats in the country. Neither of these are good signs for the government in the coming election campaign,” said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 919 voters in the Whitby-Oshawa electoral district and 311 voters in the Yellowhead electoral district. The poll was conducted on November 16th, 2014.

Results based on the total sample for the Whitby-Oshawa electoral district are considered accurate +/- 3%, 19 times out of 20, and +/- 6%, 19 times out of 20 for Yellowhead. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Election outcomes will depend on candidates' success at getting their supporters to the polls. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

TORONTO

November 16th, 2014

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Whitby-Oshawa Candidate Preference - Trending

%	Sample	Pat Perkins	Celina Ceasar-Chavannes	Trish McAuliffe
Nov. 16 th , 2014	885	42	45	10
Nov. 11 th , 2014	777	44	40	12
Oct. 27 th , 2014	845	41	32	15

Yellowhead Candidate Preference - Trending

%	Sample	Jim Eglinski	Ryan Maguhn	Eric Rosendahl
Nov. 16 th , 2014	273	51	24	13
Nov. 11 th , 2014	360	62	16	12

TORONTO

November 16th, 2014

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 16th, 2014

Whitby-Oshawa

Vote Preference

'A federal by-election will take place in the riding of Whitby-Oshawa on Monday, November 17. Which party's candidate are you most likely to vote for or have you voted for already in this by-election?' + 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	885	42	95	200	255	293	415	470
Pat Perkins, Conservative	42	43	43	36	39	48	41	43
Celina Caesar-Chavannes, Liberal	45	32	49	50	49	43	46	44
Trish McAuliffe, NDP	10	16	7	11	9	7	8	12
Rebecca Harrison, Green	3	8	1	2	2	2	4	2
Another party	0	0	0	0	0	0	0	0

Income

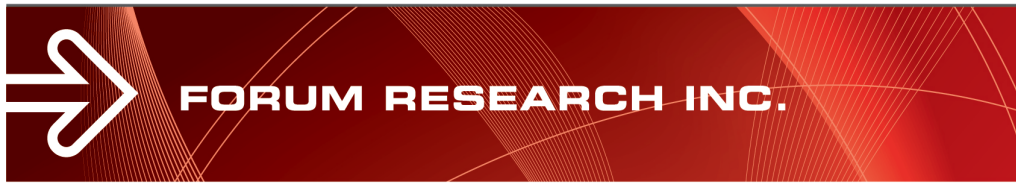
%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	885	46	101	133	97	93	227
Pat Perkins, Conservative	42	42	50	48	48	42	30
Celina Caesar-Chavannes, Liberal	45	26	33	36	39	43	58
Trish McAuliffe, NDP	10	17	13	14	11	10	10
Rebecca Harrison, Green	3	13	4	3	2	5	2
Another party	0	1	0	0	0	0	0

Past Federal Party Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Another Party
Sample	885	433	246	120	28	10	14
Pat Perkins, Conservative	42	76	5	14	21	41	45
Celina Caesar-Chavannes, Liberal	45	18	89	42	54	44	44
Trish McAuliffe, NDP	10	4	5	42	8	7	4
Rebecca Harrison, Green	3	2	2	3	17	8	3
Another party	0	0	0	0	0	0	3

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 16th, 2014

**Yellowhead
 Vote Preference**

'A federal by-election will take place in the riding of Yellowhead on Monday, November 17. Which party's candidate are you most likely to vote or have you voted for already for in this by- election?' + 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	273	14	20	44	81	114	114	159
Jim Eglinski, Conservative	51	42	46	46	51	68	50	52
Ryan Maguhn, Liberal	24	24	29	27	22	18	18	29
Eric Rosendahl, NDP	13	34	3	9	6	6	16	10
Another party	13	0	22	18	21	8	17	9

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	273	29	59	29	32	32	38
Jim Eglinski, Conservative	51	36	49	67	45	43	49
Ryan Maguhn, Liberal	24	4	32	14	17	27	46
Eric Rosendahl, NDP	13	40	7	7	24	17	2
Another party	13	20	12	11	14	13	4

Past Federal Party Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Another Party
Sample	273	165	20	21	17	5	13
Jim Eglinski, Conservative	51	71	2	8	5	79	4
Ryan Maguhn, Liberal	24	13	70	34	56	0	8
Eric Rosendahl, NDP	13	9	25	57	13	3	11
Another party	13	7	3	0	26	18	76

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602

NEWS RELEASE



FORUM RESEARCH INC.

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

TORONTO

November 16th, 2014

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602